

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Priorities USA Action
Product	321/340/1560 - PRIORITIES USA ACTN
Estimate Number	1560

Invoice #	04066849-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066849
Alt Order #	Political Issue
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

## Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a		09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	5:24 AM	USATV02H	\$600.00		1
2	13	Good Day 5a	5a-530a		09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	4:59 AM	USATV02H	\$600.00		1
3	13	Good Day 6a	6a-7a		09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	6:11 AM	USATV02H	\$1,500.00		1
4	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	6:27 AM	USATV02H	\$1,500.00		1
5	13	Good Day 7a	7a-8a		09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	7:31 AM	USATV02H	\$1,500.00		1
6	13	Good Day 7a	7a-8a		09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	7:53 AM	USATV02H	\$1,500.00		1
7	13	Good Day 8a	8a-9a		09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	8:42 AM	USATV02H	\$1,500.00		1
8	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	8:51 AM	USATV02H	\$1,500.00		1
9	13	Good Day 9a	9-10a		09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	9:51 AM	USATV02H	\$1,200.00		1
10	13	live with Kelly	10a-11a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE

**Remit Address:**

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

**Billing Address:**

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Advertiser	Priorities USA Action
Product	321/340/1560 - PRIORITIES USA ACTN
Estimate Number	1560

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04066849-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Order #	04066849
Alt Order #	Political Issue
Deal #	
Order Flight	09/12/12 - 09/17/12

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	13	live with Kelly	10a-11a								
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	10:48 AM	USATV02H	\$800.00		1
11	13	Wendy Williams	11a-12p								
					09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	11:57 AM	USATV02H	\$400.00		1
12	13	Fox 13 News at Noon	12p-1p								
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	12:59 PM	USATV02H	\$700.00		1
13	13	Anderson Cooper	1p-2p								
					09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	1:31 PM	USATV02H	\$500.00		1
14	13	Anderson Cooper	1p-2p								
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	1:22 PM	USATV02H	\$500.00		1
15	13	Judge Alex	2p-3p								
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	2:29 PM	USATV02H	\$400.00		1
16	13	Judge Joe Brown	3p-4p								
					09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	3:26 PM	USATV02H	\$500.00		1
18	13	Fox 13 News at 5p	5p-530p								
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	5:21 PM	USATV02H	\$1,800.00		1
19	13	Fox 13 News at 530p	530p-6p								
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	5:54 PM	USATV02H	\$1,800.00		1
20	13	Fox 13 News at 6p	6p-630p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Priorities USA Action
Product	321/340/1560 - PRIORITIES USA ACTN
Estimate Number	1560

Invoice #	04066849-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066849
Alt Order #	Political Issue
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

## Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	Fox 13 News at 6p	6p-630p		09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	6:15 PM	USATV02H	\$2,000.00		1
21	13	Fox 13 News at 630p	630p-7p		09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	6:58 PM	USATV02H	\$2,000.00		1
22	13	TMZ	7p-730p		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	7:29 PM	USATV02H	\$2,200.00		1
23	13	M-Su 10p-1030p Late News	10p-1030p		09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	10:28 PM	USATV02H	\$3,600.00		1
24	13	Fox 13 Late News 10p	10p-1030p		09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:00			<del>\$3,600.00</del>	See MG 24.2	1
	13	Fox 13 Late News 10P		Su	09/16/12	:30	10:13 PM	USATV02H	\$3,600.00	MG for 24.1 09/15	2
25	13	Good Day Sa 7a	7a-8a		09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	7:45 AM	USATV02H	\$1,100.00		1
26	13	Good Day Su 8a	8a-9a		09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	8:21 AM	USATV02H	\$1,100.00		1

Aired Spots

25

Gross Total **\$34,400.00**

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE

**Remit Address:**

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Priorities USA Action
Product	321/340/1560 - PRIORITIES USA ACTN
Estimate Number	1560

<b>Invoice #</b>	<b>04066849-1</b>
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066849
Alt Order #	Political Issue
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Agency Commission      **\$5,160.00**  
Net Amount Due      **\$29,240.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com